

PRICING & PRESENTATION SUGGESTIONS

- ¢ A frequently asked question is, “How do I price my items?” There are many different factors that can determine pricing, but most importantly, ask yourself, “Would I pay this much, for this particular item?”

Condition, name brand, how much did it originally cost, all can help you decide what would be an appropriate price. We suggest pricing your items 1/3 to 1/2 of the original retail value. If your item is NWT's (*new with tags*), you would most likely be able to get 1/2 the retail price. If it is in very good condition, 1/3 of the price is a good guideline. Also, be aware that the supply of infant items up to size 2T is high; obviously to make your items more desirable you would want to price them lower. Keep your items in outfits if possible. They are more likely to sell this way.

Remember, if you want your items to sell, they need to look and smell clean! Grab the iron if you need to, and get those wrinkles out. *Febreze* is also a wonderful product if you need it!

Please remember to have all of your clothing items on hangers with the hook of the hanger to the left when you look at your items from the front. It should look like a question mark, this way you will know your items are hanging correctly! If you have any extra accessories, put them in a ziplock bag, and pin this to the outfit.

If you have any questions about pricing and presentation, please contact us at centsiblesisters@yahoo.com or by phone at **614-545-8819**.